



LEBANON Project No: 2018-LBNTRADE-572

Project Title: Supporting Cooperatives to Enhance Their Access to OIC Markets

Project Owner Country: Lebanon

Project Owner Institution: Ministry of Economy and Trade

Cooperation Area: Trade

Partner Countries: Turkey and Kuwait

Project Purpose: The project aims to expand economic opportunities for Lebanese, Kuwaiti and Turkish producers. Through the support to income generating activities, the project will build up the basis for the beneficiaries' resilience and will promote standardization as a tool to help to reduce trade barriers. The project will integrate three main clusters. First, a technical training will be conducted to improve producers' income. The project will also work on standardization of products in order to enhance the safety of products and allow for economies scale encourage greater competition and promote trade between the OIC members. The third cluster will improve national trade and standardization bodies in the 3 countries. Workshops about harmonization of procedures, mutual recognition agreements will also be developed. Project serves to the realization of COMCEC Strategy by enhancing mobility of goods across the OIC countries through: 1) improving the quality of products to meet the international standards and 2) harmonizing as well as simplifying trade procedures.

Project Activities:

- Study Visit to Turkey to Exchange of Information on Empowerment of Cooperatives in terms of Standardization and Trade Development
- A Training on Quality Control and Product Standardization
- A Workshop to Harmonize Procedures and Mutual Recognition Agreements