

Project Title: Cities of Common Cultural Heritage

Project Owner Country: Azerbaijan

Project Owner Institution: Ministry of Culture and Tourism

Partner Countries: Kazakhstan, Turkey and Uzbekistan

Cooperation Area: Tourism

Project Purpose: The objective of this project was to increase touristic arrivals to the regarding COMCEC region by exchange of good practices in the relevant sphere and by developing and promoting joint tourism products in 4 partner countries (Azerbaijan, Kazakhstan, Turkey and Uzbekistan).

Completed Project Activities:

- Assessment of potentially attractive cultural-historical sites and common cultural heritage in the target countries for developing a joint tourism product (including expert's on-site visits),
- Drafting of an interim assessment report,
- Organization of a three day workshop,
- Publication of the final report on a newly developed tourism product.