



TURKEY

Project No: 2019-TURTOURI-630

Project Title: Revitalizing Mevlana's Travel Route

Project Owner: Ministry of Culture and Tourism

Project Partners: Afghanistan and Iran

Cooperation Area: Tourism

Implementation Year: 2020

Project Purpose: "Promoting destinations through forming OIC country alliances and the alliances with external stakeholders" is one of the policy recommendations adopted in the 34th COMCEC Ministerial Session. In line with this policy recommendation, this project aims at restoring Mevlana's travel route involving two countries together with the project owner country.

Project Activities:

- Study visit to Afghanistan and Iran for exploring Mevlana's route thoroughly
- Training program on the fundamentals of multi-destination tourism and its promotion

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