



UGANDA

Project No: 2019-UGATOURI-809

Project Title: Community-Based Tourism through the Promotion of Heritage Sites

Project Owner: Ministry of Tourism, Wildlife and Antiquities

Project Partners: The Gambia, Malaysia, Mozambique, and Nigeria

Cooperation Area: Tourism

Implementation Year: 2020

Project Purpose: "Developing a sustainable and competitive tourism sector in the OIC region" is an objective of COMCEC Strategy. In line with this objective, this project aims at enhancing the capacity of different stakeholders on community-based tourism as well as new product development and encouraging local participation.

Project Activities:

Training program on the community-based tourism including heritage site product development and reduction of seasonality and single market effects
Workshop on the existing state of community-based tourism, products, and promotion within the OIC countries

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