



INDONESIA

Project No: 2021-IDNTRADE-983

Project Title: Upscaling Exports Strategy and Market Access Assistance for SMEs

Project Owner: Ministry of Trade

Project Partners: Pakistan, Palestine and Saudi Arabia

Cooperation Area: Trade

Implementation Year: 2022

Project Purpose: One of the supported sectoral theme in the field of trade is "Enhancing the Internationalization of SMEs in the OIC Member Countries". In line with this supported theme, the project aims to provide to SMEs for improving on capacities of international marketing and export strategies as well as establishing partnership.

Project Activities:

- Training on SMEs Upscaling and Knowledge Transfer
- Workshop with research and focus group on for SMEs

For more info please contact Mr. Kadir ALTINTOP at <u>kaltintop@comcec.org</u>