

CCR 1st CALL FOR PROJECT PROPOSALS

INDICATIVE THEMES*

COOPERATION AREA	THEME
AGRICULTURE	Promoting the use of new technologies and digitalization in agriculture
	Supporting and protecting the smallholder farmers in the face of COVID-19
	Strengthening production, storage and conservation capacity to ensure food availability
	Promoting agricultural trade and development of e-commerce opportunities for farmers
	Food security in a post-pandemic world
	Facilitating poor, vulnerable and marginalized groups' access to food
	Strengthening food supply chains
TRADE	Enhancing the digital capacity of the SMEs and their access to the online trading platforms
	Accessibility of medical products and facilitating their trade
	Simplifying and harmonizing trade procedures by automating trade processes
	Cooperation among the border agencies of neighboring countries
	Mitigation of the impacts of the pandemic on SMEs
TOURISM	Raising awareness on sanitation and hygiene norms in tourism value chains
	Management of tourism destinations and developing new competitive tourism products
	Modifying the existing products according to the "new normal"
	Human resource management in tourism sector based on the "new normal"
	Developing tourism marketing strategies for the post-Pandemic
	Establishing online tourism exchange platforms (i.e online tourism exhibition)

* These themes have been prepared by considering the results of the questionnaire conveyed to the Member Countries and the outputs of the COMCEC COVID Consultation Meetings held in July 2020. They are indicative themes (not exhaustive) prepared to give an idea during the project preparation phase.