



SESRIC (Tourism)

Project Title: Training Program on the Development and Promotion of Muslim Friendly Tourism in COMCEC Member Countries

Project Owner: SESRIC

Institution: SESRIC

Partner Countries: Malaysia, United Arab Emirates, Turkey, Albania, Afghanistan, Azerbaijan, Bangladesh, Gambia, Iraq, Kazakhstan, Kyrgyzstan, Mauritania, Niger, Pakistan, Palestine, Senegal, Sudan, Algeria

Cooperation Area: Tourism

Project Purpose: To facilitate the transfer of knowledge on development and promotion of MFT in COMCEC MCs by sharing the Malaysian, Turkish and United Arab Emirates experience in developing successful MFT policies, regulations, standards and marketing strategies.

Project Activities: Organizing a training program on the Development and Promotion of Muslim Friendly Tourism with 15 OIC Member Countries, organizing a study tour for the participants