



2017-SESRIC-432

Project Title: Improving Islamic Tourism Ecosystem in OIC Member Countries: Destination and Industry Development

Project Owner Institution: SESRIC

Cooperation Area: Tourism

Partner Countries: Azerbaijan, Bangladesh, the Gambia, Indonesia, Iran, Malaysia, Maldives, Mozambique, Nigeria, Qatar, Senegal, Tunisia, Turkey

Project Purpose: The purpose of the project is to deepen the knowledge of the relevant government officials from Tourism Ministries/Departments of 13 selected OIC countries on Islamic tourism ecosystem, destination and industry development via capacity building training, exchange of experience and know-how.

Project Activities: A training program together with a panel discussion, which will focus on planning process, identifying tourism and product development areas, developing an investment plan and human resource development; a study visit in Malatya, Turkey in order to explore the opportunity of being an Islamic tourism destination and identify the needs of industry development.