



ICDT

Project No: 2018-ICDT-575

Project Title: Developing Muslim-Friendly Tourism (MFT) in Guyana and Suriname

Project Owner: OIC-ICDT

Project Partners: Malaysia, Suriname and Turkey

Cooperation Area: Tourism

Implementation Year: 2019

Project Purpose: “Increasing awareness of MFT market among the travel industry stakeholders through standardizing terminology used in MFT, introducing market awareness and customer service training programmes and utilizing social media for promotion and marketing” is one of the policy recommendations adopted in the 32nd COMCEC Ministerial Session. This project will focus on raising awareness on MFT in Guyana and Suriname with the purpose of contributing to the realization of abovementioned policy recommendation through training of public and private sector stakeholders.

Project Activities:

- Training program on raising awareness and developing MFT in Guyana and Suriname