



CAMEROON

Project No: 2019-CMRTOURI-741

Project Title: Capacity Building of Destination Management Organizations Stakeholders

Project Owner: Ministry of Tourism and Leisure

Project Partners: Azerbaijan, Burkina Faso, Nigeria and Senegal

Cooperation Area: Tourism

Implementation Year: 2020

Project Purpose: One of the policy recommendations adopted in the 34th COMCEC Ministerial Session is "Encouraging self-funding of DMOs and improving efficiency as well as transparency in utilization and management of resources". In line with this policy recommendation, this project aims at enhancing the capacity of DMO stakeholders by conducting a training program.

Project Activities:

- Study visit to Malaysia for learning experiences and good practices on developing self-funding, efficient and transparent DMO
- Training program on DMOs to enhance stakeholders' capacity

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