



SESRIC

Project No: 2023-SESRIC-169

Project Title: Strengthening the Capacities of African Tourism Boards through Sustainable Human Resource Management Practices

Project Owner: SESRIC

Project Partners: Benin, Burkina Faso, Cameroon, Chad, Gabon, the Gambia, Guinea, Malaysia, Mali, Mozambique, Niger, Nigeria, Senegal, Sierra Leone, Türkiye and Uganda

Cooperation Area: Tourism

Implementation Year: 2024

Project Purpose: This project aims to enhance the efficiency and effectiveness of African tourism boards on sustainable human resource management practices, regulatory frameworks, importance of the private sector, community-based tourism and marketing strategies

Project Activities:

- Training and Workshop

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