



BANGLADESH

Project No: 2024-BGDTOURI-293

Project Title: Strategic Planning and Marketing Strategies for the Promotion of Gastronomy

Tourism

Project Owner: Ministry of Civil Aviation and Tourism

Project Partners: Türkiye

Cooperation Area: Tourism

Implementation Year: 2025

Project Purpose: To create comprehensive strategic plans and effective marketing strategies that position Bangladesh as a gastronomic tourism destination, generating sustainable economic opportunities for local communities while preserving traditional culinary heritage

Project Activities:

Training

For more info please contact Mr. Kadir ALTINTOP via <u>kaltintop@comcec.org</u>