SESRIC

Project No: 2025-SESRIC-391

Project Title: Strengthening Egypt`s Cultural Tourism Destination Brand through Sharing Experiences

Project Owner: SESRIC

Project Partners: Egypt, Türkiye, Uzbekistan, Malaysia, Senegal

Cooperation Area: Tourism

Implementation Year: 2026

Project Purpose: To promote Egypt as a heritage tourism destination by enhancing visitor experience, cultural visibility, empowering local communities, and utilising digital innovation

Project Activities: Training and Workshop

For more info please contact Mr. Kadir ALTINTOP via kaltintop@comcec.org